

Please Direct All Correspondence to Customer Number 20995

REQUEST FOR CONTINUED EXAMINATION

Applicant : James A. Harding, et al.
 App. No : 10/750,163
 Filed : December 31, 2003
 For : PROFILING ITEM SELLERS TO
 INFORM PURCHASING DECISIONS
 AND BUILD TRUST IN A MULTIPLE-
 SELLER MARKETPLACE
 Examiner : A. A. Shah
 Art Unit : 3625

**CERTIFICATE OF EFS WEB
 TRANSMISSION**

I hereby certify that this correspondence, and
 any other attachment noted on the automated
 Acknowledgement Receipt, is being transmitted
 from within the Pacific Time zone to the
 Commissioner for Patents via the EFS Web
 server on:

August 1, 2008

(Date)



David N. Weiss, Reg. No. 41,371

Mail Stop RCE
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

This Request for Continued Examination (RCE) is being made as follows:

1. Submission Required under 37 CFR 1.114:

Enclosed:
 Amendment/Reply in 15 pages.

2. Fees:

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
RCE Fee		1801 (\$810)		\$810
Total Claims	47 - 32 = 15	1202 (\$50)	15 x 50 =	\$750
3 Month Extension		1253 (\$1,050)		\$1,050
			TOTAL FEE DUE	\$2,610

An extension of time is hereby requested by payment of the appropriate fee indicated above.

Please Direct All Correspondence to Customer Number 20995

3. Payment:

(X) The amount of \$2,610 will be paid via EFS Web.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Respectfully submitted,
KNOBBE MARTENS OLSON & BEAR LLP

Dated: August 1, 2008



David N. Weiss
Registration No. 41,371
Attorney of Record
Customer No. 20,995
(310) 551-3450

5736948
080108